



Sofo

since 1968

Poltrona
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designer

Superstudio

description

Put back into production by Poltrona on the occasion of the *Superstudio 50* exhibition curated by Gabriele Mastrigli at the MAXXI in Rome (rearranged at the Power Station of Art in Shanghai), the Sofo, colorful and pop, is made up of two elements of equal importance and one essential on the other: the design of the shape and that of the fabric. The shape of the sofa is obtained by cutting the initial parallelepiped of expanded polyurethane in two, with a further subdivision in half to obtain the two armchairs.

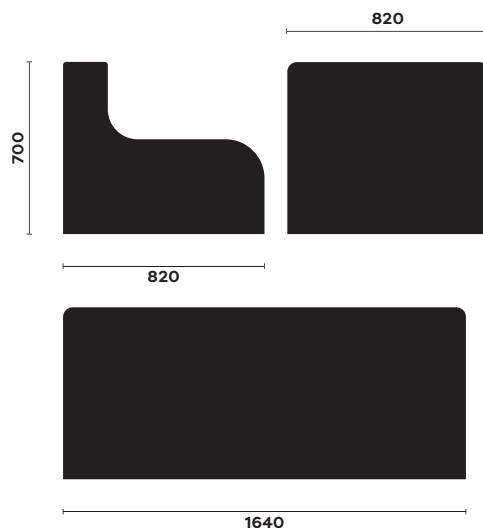
The upholstery fabric, an integral part of the project, in the green and pink / pink and orange striped versions with the names Verosa and Rosancio, as Natalini himself, who was the creator of it, remembers, paid tribute to a surrealist and futuristic attitude.

typology

Armchair/sofa

dimension

82 × 82 × 70 [h] cm / 164 × 82 × 70 [h] cm





materials

Cut from a block of polyurethane and covered in Verosa and Rosancio fabric, designed by Superstudio. Polyurethane moulded plastic base

**colors**

Green—pink /
Pink—orange

Verosa



Rosancio





Sofo



an icon of comfort



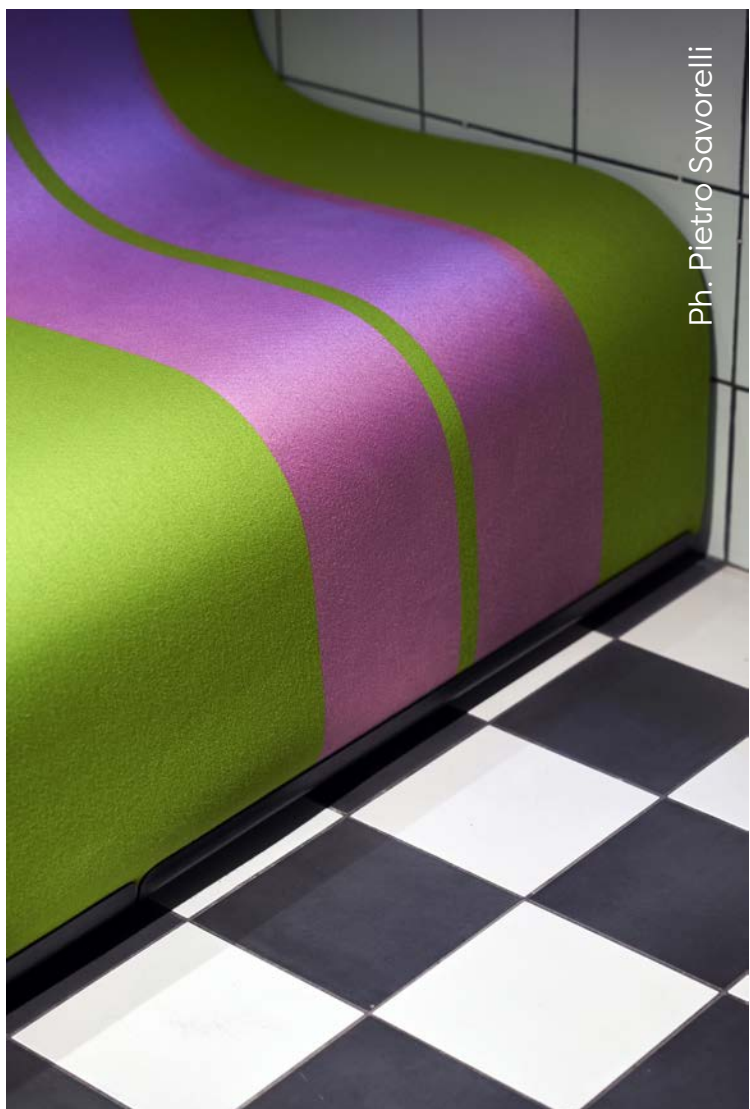
↴ *Contemporary Cluster, Roma. 2020*



Ph. Pietro Savorelli



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↵ *The Student Hotel, Firenze. 2020*

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Ph. Michel Figuet

↳ *Jouets à jouer, Jouets à jouer, Istituto Cultura Italiana, Brussels. 2018*



↶ *Domestic Icons Poltronova, International Salone del Mobile, Milan. 2016*



↶ *Florence Biennale — Biennale Internazionale di Arte contemporanea di Firenze, Florence. 2019*



↶ *Superstudio — Mobili 1966-2016, Ungers Archiv für Architekturwissenschaft Köln. 2017*



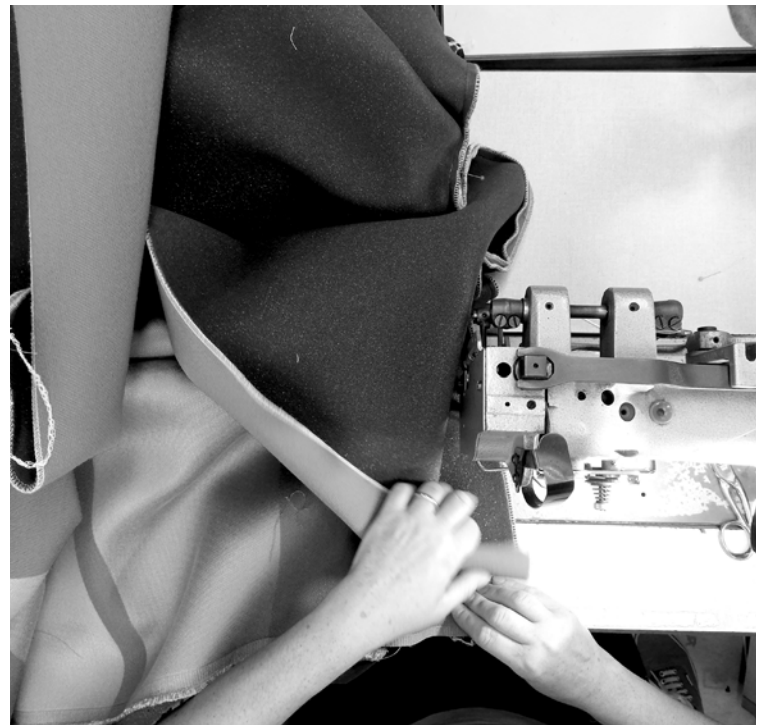
↶ *Superstudio 50, MAXXI, Rome. 2016*



made in Italy
since 1968

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*Poltronova factory,
Agliana. 1968—2020*





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Sofa is a seat that you can put in a row like a train, or use to build mountains and thrones, mountains and pyramids firmly planed in the ground. But at the end it is only a polyurethane block, a cube split in two parts by an “s” and then covered by material with two big stripes. It is the result of a very simple operation, without any material or intellectual waste. It appears like a big colored object, a little abstract maybe, like all the things with a bit of joy that look like things from another world.

Adolfo Natalini, Superstudio 1966

↪ *Villa Mercedes Garden, Florence. 1968*



Ph. Cristiano Toraldo di Fra

Sofo



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